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Dolapo Otegbayi joins MWA Top 50 Africa Marketing Leaders, emerges

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campaign

The company stated Scott previously served as vice president of marketing and brand management for Wilson Daniels. In 2012, he was selected by founder Jack Daniels to lead the marketing and brand ...

Napa wine firm Demeine Estates names Scott Diaz to senior marketing role

Nana Yaa holds a Masters' degree in Marketing and Innovation from the London School of Marketing and a Post Graduate Diploma in Business and Marketing Strategy.

Unilever Marketing Director adjudged industry personality of the year at Marketing World Awards

Digital marketing agency Quipit Media, based in Prosper, Texas, has announced a new partnership providing a range of SEO and content marketing solutions to roofing experts Daltex Contractors LLC ...

Prosper TX Organic SEO Expert Roofing Contractor Marketing Partnership Announced

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3 launch strategies to get your hyper-casual game to the top of the charts

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and scale production of its naturally leavened frozen pizzas, it ...

General Assembly Pizza Secures Master Production Facility to Meet Growing Consumer Demand

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Qualcomm appoints new chief marketing officer

Unilever's Beauty and Personal Care Marketing Director for Ghana and Nigeria, Nana Yaa Owusu-Ansah, has been crowned the Industry Personality of the Year at the 2021 Marketing World Awards (MWA).

Nana Yaa Owusu-Ansah of Unilever wins top award at 2021 Marketing World Awards

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